

Date: January 20, 2010

Subject: 2009 Year-End Summary Update

Friends,

Below is a brief overview of Community Food Share's operations for 2009.

2009 DISTRIBUTION

- **2009 Actual** 6,624,866 million pounds
- **2008 Actual** 5,311,195 million pounds
- **Average Monthly Distribution** 552,000 pounds vs 442,600 in 2008
- **Pounds Per Person In Poverty** 194 pounds vs 157 in 2008
- **Member Agencies** 4,225,017 million pounds/64%
- **Direct Service** 2,399,849/36%
- **Value of Member Agency Food** \$6,337,500
- **Food Procurement** 87% donated; 13% purchased wholesale
- **Pulled/Delivered Orders** CFS staff and volunteers pulled and prepared 90% of Member Agency orders; 98% of the pulled orders were delivered by CFS, free of charge.

- **2009 % Total Distribution by City (Member Agency and Direct Service)**
 - 55% Longmont 5% Broomfield 1% Other
 - 26% Boulder 1% Louisville
 - 11% Lafayette 1% Mountains

- **2009 Distribution by the Food Guide Pyramid: Goal/Actual**
 - Dairy: 20%/27% Fats & Sweets: 8%/9%
 - Vegetables: 22%/23% Soups & Baby Food: 6%/2%
 - Fruit: 20%/14% Non-Food: 3%/1%
 - Protein: 9%/12%
 - Grain: 12%/12%

FOOD PROCUREMENT OPPORTUNITIES

- **Feeding America National Store Donation Programs.** CFS began participation in a national Feeding America-Wal-Mart store donation program provided over 700,000 additional pounds of nutritious food (meat, fresh produce, frozen meals, through six stores. Two additional stores will open in 2010. This program is in addition to food collection through the current Kroeger/King Soopers-Feeding America national store pick up program which includes all King Soopers (11) in Boulder and Broomfield Counties.

- **WhiteWave Foods Horizon Organic Milk Donation Increase.** In the last quarter of 2009, WhiteWave Foods generously increased their weekly donation of front-line Horizon Organic milk from 2,500 gallons a week to 3,000 gallons.

2009 EFFICIENCIES

Community Food Share is now rated one of the most effective, efficient, and innovative food banks in the Feeding America network of over 200 food banks nationwide.

- **Inventory Turns:** Another record inventory turns of 19 vs 17 in 2008.
- **Isolation (spoilage) Rate:** 1.49%, which continues to be one of the lowest in the Feeding America network of 200 food banks nationwide.
- **Charity Navigator Highest Rating Once Again:** For the sixth consecutive year, CFS received Charity Navigator's highest rating for efficiency and effectiveness – only 3% of charities rated received this level.

2010 PLANS

- **New Broomfield Member Agencies.**
 - **Crossroads Pantry.** In October 2009 Crossroads Pantry was created from a previous faith-based agency. This agency serves Broomfield residents only and distributes food weekly to low-income families.
 - **Broomfield Fish.** Fish returned as a Member Agency of Community Food Share in January 2010, and serves only Broomfield residents, on a monthly basis.
- **Two New Super Walmarts.** Being built during the year.
- **Capacity Building Assistance.** The Community Food Share Agency and Programs Manager is working with Member Agencies to optimize their safe food storage capacity as well as explore ways to increase distribution.
- **Feeding America Hunger Study Results.** These will be available for dissemination in February.

COMMUNITY FOOD SHARE GOALS

1.1 Food insecure individuals have access to nutritious food.

- a) Target Audience: Households up to 130% of poverty level, with children as the highest priority.
- b) At least three meals per day.
- c) Food is available every day of the year.
- d) The Community Food Share supply is consistent with the Food Guide Pyramid.

1.2 Food Insecure individuals are informed about access to food.

1.3 Collection and distribution to those in need occur in an effective and efficient manner.