

Food *for thought*



MARCH 2004

VOL. 5, ISSUE 1

THE NEWSLETTER OF COMMUNITY FOOD SHARE

303.652.3663



Our Mission:

To ensure that people in

Boulder and Broomfield

Counties are food secure.

CFS Direct Distribution Initiatives 2003

- **MOBILE FOOD PANTRY**
887 individuals
(239 families)
41,000 pounds
Fourth Saturday
of every month
- **ELDER SHARE**
842 Elder Share members
212,000 pounds
Supplemental groceries
twice each month
60% of members receive
home delivery
- **FEED THE FUTURE**
400 elementary school
children
61,000 pounds
Every Friday afternoon
- **PERSONAL INVESTMENT ENTERPRISE (PIE)**
23 families
34,000 pounds
Once a week
from our warehouse

CFS Weighs in at 2.6 Million Pounds!

Community Food Share achieved an all-time record distribution of 2.6 million pounds in 2003—a 40% increase over 2002! That's an additional 745,000 pounds of food within a one-year period, while still offering a healthy, nutritional balance. This is a noteworthy accomplishment considering the simultaneous trends in 2003 were a 30% increase in overall demand and a decline in local and national food industry donations.

The new Food Procurement Initiative, which was launched to ensure adequate and consistent food collection as needed for our Partner Agencies and our Direct Distribution Initiatives, brought in 300,000 pounds of nutritionally diverse food in the fourth quarter of 2003. With the help of a \$21,500 grant from the Kraft Fresh Produce Initiative, we brought in an additional 385,000 pounds of fresh produce by the end of the third quarter. In total, we distributed 767,000 pounds of fresh produce in 2003, surpassing our 2002 fresh produce distribution by more than 400%!

Since 2003 we have been distributing food as expediently and as cost-effectively as possible. While the majority of our food reached clients through our 90 Partner Agencies at 160 sites in Boulder and Broomfield Counties,

we distributed 348,000 pounds directly to children, individuals, families and seniors through our Direct Distribution Initiatives: Feed the Future, Mobile Food Pantry, Personal Investment Enterprise, and Elder Share (sidebar at left). Recently, we created a new pilot program called, "Feeding Families," which will launch in March.

In order to keep pace with the increasing demand and unmet need we estimate to exist in our community, we plan to further increase our food distribution to 4 million pounds by 2006. But first, our goal for 2004 is to distribute 2.7 million pounds. We are well on our way!



CFS increased food distribution by 40% in 2003.

Community Food Drives in 2003:

"LET'S BAG HUNGER"

Sponsored by the Daily Camera
November
103,000 pounds

"HUNGER HURTS THE WHOLE COMMUNITY"

Sponsored by the Daily Times-Call
April
68,250 pounds

LETTER CARRIERS

Sponsored by the U.S. Postal Service
May
19,380 pounds

ST. VRAIN VALLEY

December
37,900 pounds

CFS CORPORATE CHALLENGE

May
37,850 pounds

Letter from Marlene Fugere:

December 2, 2003

Dear Community Food Share,

When I called to volunteer our help with "Let's Bag Hunger" I was asked if I wanted to be a "Greeter." I couldn't see me, let alone my husband, doing that. So we agreed to pick up bags from Boulder grocery stores. Then, when we went to the stores and met some of the Community Food Share greeter volunteers, we realized what a good time that they were having. Besides, the stores with greeters had tubs full of food. The stores without greeters had hardly any food donations. Well, we called back and begged to greet!

We went to a King Soopers for a few hours. We met friends, neighbors and friendly strangers. We also talked to many people who were just unaware of the "Let's Bag Hunger" food drive. Some people just needed a reminder—but I think they liked being talked to and thanked.

We will volunteer to "Greet" again next year!

Sincerely,

Marlene Fugere

[Editor's Note: CFS usually receives three times as much food with a greeter than without. Thank you to all our volunteers who have donated their time as greeters. Your energy and enthusiasm make all the difference!]

From the CEO

A Tribute to our Board Members

"Virtually everywhere in society we encounter organizations that have boards.... Clearly, the job of a board is of immense social and economic importance. The board's job is to govern the organization and ensure its accountable performance."

MIRIAM CARVER & BILL CHARNEY
THE BOARD MEMBER'S PLAYBOOK



CFS has been extremely fortunate over the years to attract the highest caliber of individuals to serve as volunteer Board Members. Currently, CFS has 15 Board Members, representing a variety of industries and communities throughout Boulder and Broomfield Counties. CFS Board of Directors are elected for two-year terms and can serve a maximum of six years.

Recently, terms for the following Board Members expired: Tyler Lantzy, Terra McKinnish, Sheila Paxton and John Yarberr. I would like to thank each of them for the countless hours of volunteerism and service to CFS. We would not be the successful service organization we are without you.

I would also like to welcome the following new Board Members: Dave Bruni, Senior Vice President, First National Bank of Colorado; Carolyn Paul, Community Volunteer; Nancy Pierce, Corporate Development Officer, Carrier Access; Ted Schmidt, Vice President, Global Packaging Logistics, Ball Corporation; Sonja Tuitele, Director of Corporate

Communications, Wild Oats Market; and Mike Walters, Managing Director and Partner, Sterling-Rice Group. We have already seen this new class of Board Members jump in with dedication equal to their predecessors.

When asked why he joined the CFS Board, Mike Walters replied, "What appealed to me about CFS is the elegant simplicity and beauty of their mission... to provide food to those in need. If we can help provide food, then we can improve lives in our community."

When asked the same question, Sonja Tuitele answered, "Community Food Share does a tremendous service for the Boulder and Broomfield communities by helping to ensure those less fortunate have access to healthy, nutritious food."

Finally, I would like to thank all past and present Members of the Board for their commitment and leadership.

Jim Baldwin, CEO

CFS Board President Jerry Lee Receives Stan Black Award



Jerry Lee, president of the CFS Board, received the prestigious "Stan Black Community Service Award" from the Community Foundation Serving Boulder County. This award is for outstanding service to our community and those in need, as exemplified by Stan Black of Hutchinson, Black and Cook, LLC. Through his time, creativity, innovative ideas and financial support, Jerry has supported the following organizations in our community: Community Food Share, Boulder Community Hospital, Thistle Community Housing, The Boulder Shelter for the Homeless, Blue Sky Bridge, Boulder Urban Renewal

Authority, and Citizens for Community Rail. As stated in the nomination letter, "Through Jerry's active support of these organizations he inspires others to see that poverty and pain exist in the midst of our abundance and contentment; he understands that all human need must be addressed as a whole, with unrelenting effort, and he follows through with action to implement his principles".

Harvest Fest 2003 was a Huge Success!

Harvest Fest 2003, sponsored by the Donna and Jerry Lee Family Foundation, was a tremendous success. Thanks to our enthusiastic CFS Guild, our generous sponsors, and our loyal supporters and volunteers we raised over \$115,000 net!

Led by CFS Guild President Michelle Osterman and Co-Chairs Susan Brochstein and Roberta Levin, Harvest Fest 2003 could not have been more of a hit with sponsors, attendees, and CFS Guild Members alike. Through their undying dedication to CFS and its mission, the dynamic trio, Michelle, Roberta and Susan, served as inspiration for others as they set out to create the CFS Guild. Their inspiration caught afire in 30 talented and equally dedicated women. The Guild's high level of commitment co-joined with their many creative talents formed an unstoppable force. The success of Harvest Fest 2003 is largely owed to their endless hours and creative efforts. Thank you for all that you did in such a short time to make Harvest Fest 2003 the unprecedented success it was!

On behalf of the CFS Guild, our staff, our partner agencies and our clients we would especially like to thank Carol Christenson and Elise Berlin of Video Bravo for the tremendous amount of time, energy and creativity they put into creating the CFS Video.

Harvest 2004, sponsored by Carrier Access, will take place on Friday, October 15th at the Boulder Theater and will feature the Hazel Miller Band. The CFS Guild will be at the helm of this year's event. For information on joining the Guild, please contact CFS Guild President Roberta Levin at roberta@reddog.net or call 303.652.FOOD.

Thank You Sponsors of Harvest Fest 2003!

The Donna and Jerry Lee Family Foundation
Daily Times-Call
Horizon Organic
Ball Corporation
First National Bank of Colorado
Sterling-Rice Group
Wells Fargo (Pearl Street)
Carrier Access
Qualcomm
Seagate Technology
Eliot Siegal
Intrado
Level 3 Communications
SLR Company
Sargent Bickham & Associates
Sue Pratt/Coldwell Banker
Wells Fargo (Longmont).



The Hazel Miller Band harmonizes under the lights at The Donna & Jerry Lee Family Foundation Harvest Fest 2003.

Whole Foods Taste of Thanksgiving

For the past two years Whole Foods Market in Boulder has generously supported Community Food Share with its own fundraiser, "Taste of Thanksgiving." All proceeds, totaling \$6,485—went directly to Community Food Share—a 62% increase over 2002!



The evening offered guests a wide array of traditional Thanksgiving fare and gourmet holiday foods from each department of Whole Foods, including vegetarian and vegan items. Holiday cheer was available from local breweries and co-sponsors, Twisted Pine and Avery's.

In 2002 Whole Foods paired their first Taste of Thanksgiving event with a 1% Community Day in the store, donating one percent of the day's proceeds to CFS. In 2003 Whole Foods upped the ante to 2% Day, donating an additional \$2,456!

"We know that the need for food assistance in our community is up dramatically and Whole Foods Market is partnering once again with Community Food Share to address the problem," stated Allison Trembly, Marketing Director of Whole Foods Market, Boulder.

Help Whole Foods Market continue to make a difference in our community. Mark your calendars for next year's Taste of Thanksgiving, Friday, November 12th, 2004. See the customer service counter at Whole Foods in Boulder or call CFS as the date approaches.

A sample of the evening's affair at Whole Foods Taste of Thanksgiving 2003.

Plan On It! 2004 at a Glance

Volunteer Orientations

5:00 p.m. to 6:00 p.m. on the 1st and 2nd Tuesdays of each month. Noon to 1:00 p.m. on the 1st Wednesday. For all prospective volunteers and anyone interested in learning more about CFS. Call Sue Ericson at 303.652.3663 ext. 202 to register.

"Hunger Hurts the Whole Community" Food Drive

Sponsored by the Daily Times-Call
April 7th-19th

1st Annual Boulder County Volunteer-A-Thon

Live Broadcast Boulder Channel 8
Thursday, April 22nd from 6:00 p.m.-10:00 p.m.
Rebroadcast Longmont Channel 3
April 24th and 25th

Taste of the Nation

University Memorial Center
May 2nd
For tickets, call 303.652.FOOD

CFS Corporate Challenge

May 5th-19th
Call or email Heather Lieder at 303.652.3663
ext. 209 or hlieder@communityfoodshare.org

Letter Carriers Food Drive

Sponsored by the US Postal Service
May 8th

"Let's BAG Hunger" Food Drive

Sponsored by the Daily Camera
November 14th-24th

Annual Open House/ National Hunger Awareness Day

CFS Warehouse
Time and Keynote TBD
June 3rd

15th Annual Men's Golf Tournament

Coal Creek Golf Course
To register, call 303.652.FOOD
September 3rd

Volunteer Appreciation BBQ

CFS Warehouse
September 10th

Harvest Fest 2004

Boulder Theater
Featuring the Hazel Miller Band
For tickets, call 303.652.FOOD
October 15th

Whole Foods Taste of Thanksgiving

Whole Foods Market, Boulder
November 12th

For more information on these activities
please call CFS at 303.652.FOOD.

Newsletter comments may be sent
to comments@communityfoodshare.org.



CFS Board Officers

Gerald Lee, *Chair*
Sean Cavanaugh, *Secretary*
Kevin Saxton, *Chair-Elect*

Board Members

David Bruni
Robert Fischer
Bill Hunt
Gregg Lee
Nina Lopez
Chuck Marcy
Sue Morse
Carolyn Paul
Nancy Pierce
Ted Schmidt
Sonja Tuitele
Mike Walters

Chief Executive Officer

Jim Baldwin

Staff

Gerry Bristow, *Finance Director*
Anita Bryant-Ray, *Food Distribution Coordinator*
Dave Carlson, *Garden Share Coordinator*
David Davia, *Warehouse Supervisor*
Sue Ericson, *Volunteer Coordinator*
John Kaufman, *Food Procurement Manager*
Heather Lieder, *Assistant Development Director*
Kate McCumber, *Elder Share Coordinator*
Kathy Messer, *Driver*
Warren Paetow, *Driver*
Bill Peterson, *Warehouse Supervisor*
Ishan Sinha, *Development Assistant*
Mike StaffordCrane, *Operations Director*
Terry Tedeschi, *Development Director*

Food For Thought Credits

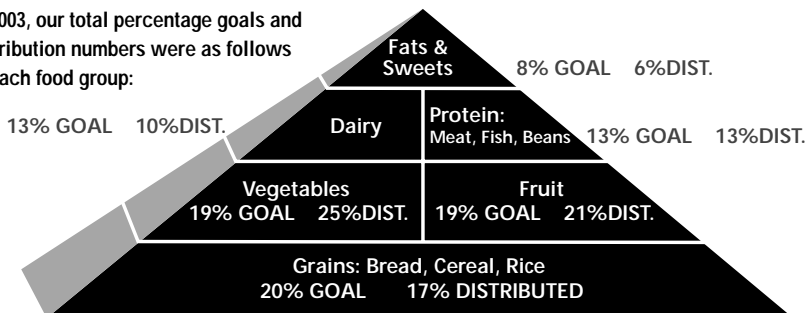
Editor: Heather Lieder
Editorial Board: Anita Bryant-Ray,
Sue Ericson, Kate McCumber,
Ishan Sinha
Design: Mason Design
Printing: Prestige Printing

Community Food Share Purchases Enough Food to Fill Holiday Baskets

With the help of our new Food Procurement Initiative, Community Food Share once again supplied all three major Holiday Gift Basket Programs in Boulder and Broomfield Counties with 67,000 pounds of food. Traditionally, CFS has filled the holiday baskets with donated food from the Daily Camera's "Let's Bag Hunger" annual food drive and warehouse inventory. Since 2002, however, we have been faced with a reduced warehouse inventory. Fortunately, as part of our new Food Procurement Initiative, we were able to acquire enough food to fill the baskets with the following types of food items: canned peaches, canned corn and string beans, macaroni and cheese, long grain rice, pinto beans, canned tuna and chicken noodle soup. The food cost \$16,000 and was arranged into more than 3,750 baskets for pre-registered families and seniors on December 17th-21st. CFS looks forward to continuing to support the Holiday Gift Basket Programs for many years to come!

Total Distribution per USDA Food Guide Pyramid:

In 2003, our total percentage goals and distribution numbers were as follows in each food group:



Soups/Baby Food: 05% GOAL 03% DISTRIBUTED

Non-Food: 03%GOAL 02% DISTRIBUTED

Isolation: 03%

Staff Profile:

Ishan Sinha

Ishan Sinha joined CFS as the development assistant in November of 2003. Ishan came to us by way of Madison, Wisconsin, where he received his Bachelor of Arts degree in the History of Science from the University of Wisconsin.



At CFS, Ishan works directly with the development department in support of fundraising efforts and donor database management.

In his free time, you can find Ishan hiking the mountains or biking around Berthoud, the town he currently calls home. He also enjoys reading and writing.

We are very pleased to welcome someone with Ishan's wit and exuberance to our staff!

Recent Grants to CFS

The following grants have been awarded to CFS in support of our mission:

City of Longmont	\$25,000
Helen K. & Arthur E. Johnson Foundation	\$25,000
The Bufka Foundation	\$10,000
El Pomar Foundation	\$10,000
City of Boulder	\$7,180
Daniels Fund	\$5,000
St. John's Foundation	\$5,000
Fresh Produce Gift Fund	\$3,000
Collins Foundation Trust	\$2,000
Boulder Rotary Foundation	\$2,000
City of Louisville	\$1,900

From the Freezer

To expedite the delivery of the increased amount of food we have been collecting and to continue to store it safely and efficiently, we need to double the size of our current freezer/cooler from 14,000 to 28,000 cubic feet. Currently, we are fully utilizing our freezer/cooler space by bringing in bulk donations and sizeable amounts of perishable and frozen foods through our new Food Procurement Initiative.

In only a few short months, the new Food Procurement Initiative has enabled us to take advantage of many donations such as watermelon, cantaloupe, peaches, pears, apples, hash browns, lunchmeat, whole turkeys, ground beef and frozen vegetables.

The total estimated cost of the expansion is approximately \$62,000. We have raised \$41,385 towards this effort from a number of different sources, including two Community Development Block Grants (\$12,500 from the City of Boulder and \$10,000 from the City of Longmont). Our signature fundraising event, Harvest Fest 2003, sponsored by the Donna and Jerry Lee Family Foundation, raised \$18,885 through a successful "paddle raiser" led by professional auctioneer Gary Corbett. We are more than halfway there!

With your help and the help of our community, we are confident that we will raise the remaining \$21,000 needed in order to make this freezer/cooler expansion happen. If you would like to support our increasing food distribution through this initiative, please contact Development Director Terry Tedeschi at 303.652.3663, extension 207.



Increasing Capacity: One of our goals in 2004 is to increase our capacity to store food safely and efficiently. We plan to accomplish this by expanding the size of our current cooler/freezer.

CFS Helps Partner Agencies by Purchasing Cooling Units

In an effort to help our Partner Agencies increase their capacity to receive and distribute perishable items, such as, meat and produce, CFS recently purchased three freezers and two refrigerators to donate to agencies in need of more storage space. Knowing firsthand how important cooling units are in storing food safely and efficiently and in preventing food spoilage and waste, CFS

used \$2,660 from our capital reserve to purchase new units for the following recipients: El Comitè, The Good News Center and New Song Foursquare Church in Longmont; Emergency Family Assistance Association (EFAA) in Boulder; and Calvary Evangelical Free Church in Broomfield. CFS plans to purchase five new units for five additional agencies in 2004.

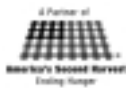


CFS Driver Warren Paetow hand delivers a much needed refrigerator to CFS Partner Agency Emergency Family Assistance Association (EFAA).



6363 Horizon Lane
Longmont, CO 80503

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Volunteers of the Month — Thanks!



October— Kathleen Norris

Kathleen, a retired nurse, has been volunteering with CFS since July. She's been our "go-to" person ever since. Kathleen comes in two days a week to prepare food orders for agencies and helps Elder Share by bagging produce and driving a regular delivery route. Kathleen has passed her enthusiasm on to her husband, Bob, and out-of-town guests. Bob has done some driving errands and said, "Just call me the first of February; that's when I retire!" When asked why she's been so faithful to CFS, Kathleen replied, "I like being a little cog in a big machine, and this seems to be a very good machine!" Thanks, Kathleen, for your eagerness to go anywhere and do anything, and especially for getting more people involved.



November— Mark Stefansky

Mark has been volunteering with us for eight months, and within that time has donated over 150 hours of service! Mark has driven a variety of Elder Share routes with his wife, Carolyn, picked up food at local Farmers Markets and corporations, and driven pick-up routes. On his own initiative, Mark spruced up one of the more unique vans, lining it with carpet and adding a few quarts of oil. "I've never been sent to the same place twice," Mark stated, "except to pick up banana boxes." Mark's passion is his involvement with soil regeneration. He's currently writing a book on his findings. Thanks, Mark, for your commitment to helping us. You're a real worm in our garden! (I bet only Mark knows that that's a good thing!)



December— Frank Mialkowski

Frank, a journeyman electrician by trade, recently moved from Arizona and, for the first time in his life, needed some assistance because he was out of work. In order to receive food stamps, he was required to put in community service hours and chose CFS. Frank quickly completed his hours and kept coming back! Frank is a fantastic, energetic worker with an incredible sense of humor — always eager to do more than we ask! He serves as an assistant driver, helping to load and unload CFS trucks. Frank is happy to have something to do; it makes him feel like a contributing part of his community. He is still looking for a job in Boulder County and comes highly recommended by us! Thanks, Frank, for your boundless energy and goodwill.